

2012 Editorial Calendar



FEBRUARY/MARCH

Cold weather means comfort food, and our first issue of 2012 features fresh takes on hearty one-dish meals, from lasagna to chicken soup. Plus cooking with winter produce and incredible chocolate delights for Valentine's Day.

Ad close date: 11/8/2011

On-sale date: 1/10/2012

AUGUST/SEPTEMBER

With fresh fruits and veggies flooding the market, this issue focuses on transforming that bounty into fantastic meals. From an amazing array of salads to fresh-made dishes that satisfy, here are recipes to delight every taste.

Ad close date: 5/17/2012

On-sale date: 7/17/2012



APRIL/MAY

Usher in spring's arrival with this inspiration-packed issue. We're celebrating with new ideas – and delicious recipes – for all the special gatherings of the season, from Easter to Passover to Mother's Day. Plus, quick weeknight meals.

Ad close date: 1/13/2012

On-sale date: 3/13/2012

OCTOBER/NOVEMBER

Autumn can be a cook's favorite time of year, and this issue is packed with great ideas for the perfect Thanksgiving feast. But there's more to the season than turkey, so we've included great ways to get dinner on the table on busy days.

Ad close date: 7/13/2012

On-sale date: 9/11/2012



JUNE/JULY

Warm weather means eating outdoors. We've got lots of exciting twists on grilling and quick, easy ways to use summer produce. Plus, barbecue menus that are anything but ordinary and putting on a Fourth of July spread that sizzles.

Ad close date: 3/15/2012

On-sale date: 5/15/2012

DECEMBER/JANUARY 2013

Celebrating the season with triple-tested recipes for wonderful meals for a casual family get-together or an elegant New Year's Eve party. Plus, fabulous appetizers, centerpiece main dishes, and to-die-for desserts. Yum!

Ad close date: 9/5/2012

On-sale date: 11/6/2012