

## ***Fine Cooking* Honored With 3 EDDIE Awards for Editorial Excellence**

NEWTOWN, CT (January 26, 2011)...*Fine Cooking*, nominated in three categories for Editorial Excellence in the 2010 EDDIE Awards, has received awards in all three. The announcements were made by FOLIO: Magazine yesterday at their annual awards ceremony in New York City.

“Recipe Maker: Chocolate Truffles,” FineCooking.com won the Gold EDDIE for Best Online Tool. “Cooking Without Recipes: Cheesecake” March 2010 won the Silver EDDIE for Consumer, Epicurean, Single Article. *Fine Cooking*’s March 2010 issue won the Bronze EDDIE for Consumer, Epicurean, Full Issue .

“We are thrilled to win the Gold EDDIE for FineCooking.com’s groundbreaking Recipe Maker tool and honored by awards in both epicurean magazine categories, full issue and best article,” said Laurie Buckle, editor of *Fine Cooking*. “From the beginning, we’ve stayed true to our mission: To make an inspiring cooking magazine and companion website that stay ardently focused on cooking. We are pleased to see the resonance this has with readers and visitors to our site, and we are thrilled to receive this recognition for our efforts from FOLIO and our peers.”

“In addition to honoring a very engaging issue of *Fine Cooking*, it was great to see the whole concept of Cooking Without Recipes and creating your own recipe with Recipe Maker singled out by the judges with the top award for Best Online Tool. At the core of all these products—and what sets them apart from so many others in the field—is a fundamental understanding of what’s important to passionate cooks and then applying creative ways of delivering the goods,” added Paul Spring, SVP Chief Content Officer of The Taunton Press, publishers of *Fine Cooking*.

*Fine Cooking* is a cooking magazine like no other: It’s all about cooking. The magazine and its website are a passionate celebration of food and a master’s class on how to prepare it for people who love to cook...providing inspiration for cooks of all levels in the form of recipes (triple-tested, seasonal, and delicious); instruction (step-by-step technique, informative recipe head notes, in-depth sidebars); and information (a front-of-book section devoted to buying the best ingredients; columns that address real-life issues; and features that entice through new ideas and luscious photography.) Its editors and contributors are among the culinary world’s best food and drink experts, recipe developers, cookbook authors, and chefs.

The EDDIE (editorial) and OZZIE (design) awards are presented annually by FOLIO: magazine, the leading publication for magazine professionals, to recognize excellence in magazine editorial and design. The largest awards competition in magazine publishing, it is also the only competition for *all* magazines. A panel of 60 expert judges sifted through more than 2,000 entries for 2010 and selected the most deserving entries to honor among nearly 200 categories. *Fine Cooking* has also been previously honored by FOLIO as the winner of the 2009 Bronze OZZIE award for best consumer magazine redesign.

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