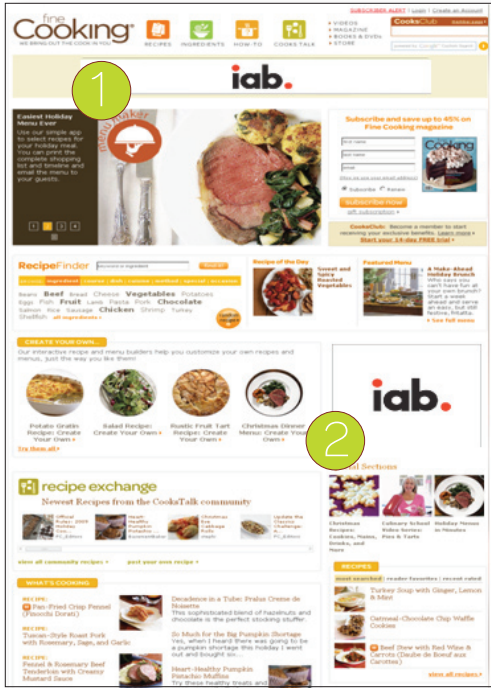


Online Rate Card



ROS

- 1 Leaderboard \$15 CPM
- 2 LRec \$15 CPM
- 3 Sky \$15 CPM.

Universal ROS ad package (Leaderboard, Sky, REC)
\$15 CPM

Roadblock- Homepage
\$2,500 per week (other areas available for Roadblock)

Pre-Roll
15 seconds (includes companion ad): \$30 CPM



eLetter

- 1 Leaderboard \$15 CPM
- 2 LRec \$15 CPM
- 3 Sky \$15 CPM

For targeted opportunities,
please call your advertising representative.