



## **REDESIGNED *FINE COOKING* WINS OZZIE AWARD FOR MAGAZINE DESIGN EXCELLENCE**

**NEWTOWN, CT** December 2, 2009...*Fine Cooking* magazine has been chosen as the winner of the 2009 Bronze OZZIE award for best consumer magazine redesign. The announcement was made by FOLIO: Magazine in its December 2009 issue.

In 2009, under the direction of editor-in-chief Laurie Buckle and art director Don Morris, *Fine Cooking* unveiled a fresh look, celebrating *Fine Cooking's* unique focus on food through new features and departments, compelling photography, and modern design.

"We've rethought *Fine Cooking* to create a magazine that delivers what our readers crave as cooks while constantly surprising and delighting them with fresh ideas," says Morris. "We're thrilled to receive this recognition from our peers for our efforts."



*Fine Cooking* is a cooking magazine like no other: It's all about cooking. The magazine provides inspiration for cooks of all levels in the form of recipes (triple-tested, seasonal, and delicious); instruction (step-by-step technique, informative recipe head notes, in-depth sidebars); and information (a front-of-book section devoted to buying the best ingredients; columns that address real-life issues; and features that entice through new ideas and luscious photography.) Its authors are the best recipe developers, cookbook authors, and chefs. The *Fine Cooking* Test Kitchen, its source of experience and expertise, is unparalleled in the industry. The brand's high quality also extends online; the redesigned/re-launched [finecooking.com](http://finecooking.com) was honored with the 2009 OMMA Award for Website Excellence in the Food and Beverage category.



The OZZIE and EDDIE (editorial) awards are presented annually by FOLIO: magazine, the leading publication for magazine professionals, to recognize excellence in magazine design and editorial. The largest awards competition in magazine publishing, it is also the only competition for *all* magazines. A panel of 60 expert judges sifted through more than 2,000 entries for 2009 and selected the most deserving entries to honor among nearly 200 categories.

**For more information, images or to schedule an interview with editor Laurie Buckle, please contact John Baroody at 203-304-3891, [finecookingpr@taunton.com](mailto:finecookingpr@taunton.com)**