

FINE COOKING EDITOR LAURIE BUCKLE LAUNCHES BEHIND-THE-SCENES FOOD BLOG "UN-BUCKLED"



Newtown, CT - November 16, 2009 - *Fine Cooking*, Where food is the celebrity, is announcing the launch of "Un-Buckled," a new food blog by editor Laurie Buckle. A career food journalist, editor and author who also teaches food writing, Laurie's food-centric life goes way beyond the job...and is anything but 9 to 5. Taking people who love to cook and bringing them into her world, Laurie will be sharing some of the food fun with readers. Each week at Finecooking.com, "Un-Buckled" will relate Laurie's discoveries - meals eaten, books read, food events, shopping tips, new foods, stove-side successes and mistakes - plus the food buzz, trends & surprises, memories, entertaining stories, behind-the-scenes looks at *Fine Cooking*, and her take on living a life in food.



"I'm thrilled to be able to share my personal experiences with our amazing online community of people who are incredibly passionate about food and cooking," says Buckle. " They are so engaged and in-tune I feel it will be like taking a bite and passing my plate."

FineCooking.com, freshly redesigned in 2009, merges high-quality content and imagery with new functionality that stimulates users to engage and interact with editors, bloggers, advertisers, and especially each other. Serving nearly 500,000 unique visitors monthly, the site goes way beyond just recipes and "what's for dinner" to delve deeply into the hows and whys of cooking, providing innovative apps like Create Your Own Menu, long-form video cooking classes and additional content/services for members who purchase subscriptions to our Cook's Club.



For more information, images or to schedule an interview with editor Laurie Buckle, please contact John Baroody at 203-304-3891, fincookingpr@taunton.com